

A Patient's Guide to Advocating for Improved Access to Weight-Loss Surgery and Obesity Management Services in Texas

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This guide was created by the Obesity Action Coalition in an effort to encourage those affected by obesity to advocate for improved access to the treatment of morbid obesity in the state of Texas.

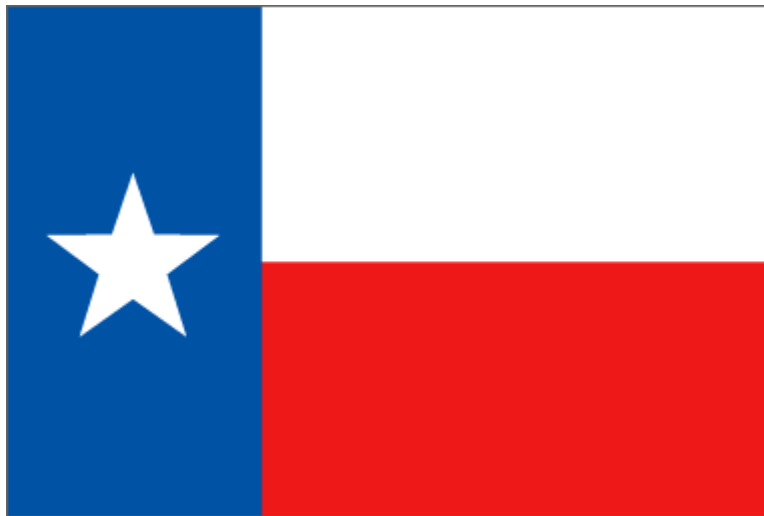
The Importance of Advocacy

Advocacy is defined as the act of pleading or arguing in favor of something, such as a cause, idea or policy. Advocacy comes in many forms. This guide will specifically highlight how to effectively work with elected and appointed officials as well as other members of government. For more information on other types of advocacy, request the Obesity Action Coalition's (OAC) publication, **"Your Voice Makes A Difference. A Guide On How You Can Help Fellow Patients Affected By Obesity."**

Elected and appointed United States officials at the local, state and federal level play a significant role in our society and healthcare. Often, the laws they create or administer directly influence our day-to-day lives or regulate the medical treatments we receive. However, the majority of elected and appointed officials know little about obesity, its effects and treatments. The OAC seeks to increase awareness among our elected officials by encouraging those affected by obesity to become advocates.

As an American, it is your right to build relationships with your elected officials and to advocate for positive change. It is through the voice of patients, family members and medical professionals that legislators and other officials learn how current, pending and future laws and regulations impact obese Americans.

The OAC encourages you to become an advocate for change.



Accessing Weight-Loss Surgery and Obesity Management Services in Texas

Most healthcare insurers, including the state employee plans and Texas Medicaid program, covering citizens of the state of Texas exclude insurance coverage for bariatric surgery (weight-loss surgery) and obesity management services. The OAC believes that the exclusion of bariatric surgery and obesity management services negatively impacts the quality of health and life of the citizens of Texas by denying them access to needed medical care. Morbid obesity is a complex disease that requires treatment. The medical treatment of morbid obesity (through surgery or medical weight management programs including physician-supervised weight-loss and medical nutrition therapy) decreases mortality, improves or resolves obesity-related illnesses and improves quality of life. Denying patients and their physicians proven options for treatment is an ill-advised, short-term economic decision by insurers in Texas that endangers the long-term health of many Texans.

Call to Action

The OAC requests that you educate your state legislators as well as the other key state officials, listed below, about the importance of insurance coverage for weight-loss surgery and obesity management services. This issue is very important. Everyday, we read about the impact obesity has on our society, and now it is time for those affected by obesity to come together and demand improved access to treatment in Texas.

What Can You Do to Advocate?

Anyone can be an advocate. Here are a few suggestions on what you can do.

- Share this information with family, friends and support groups and encourage them to get involved. The more individuals involved, the stronger our voice. Feel free to make copies of this guide, call the OAC National Office at (800) 717-3117 for additional copies or you may download an electronic version to send via e-mail by visiting the OAC Web site at www.obesityaction.org.
- Write, e-mail, visit or call your legislators and other key officials listed in this guide.
- Keep the OAC informed of your actions. Did you write or e-mail your legislator? Did you post a link to this guide on your Online support group? Let us know by mailing or e-mailing us a copy of your letter or message.

Who Should I Send My Letters to?

The OAC has targeted the following Texas officials and legislators. In addition, we encourage you to contact your district representatives. To find your local representatives, visit www.obesityaction.org

Governor Rick Perry
Office of the Governor
P.O. Box 12428
Austin, Texas 78711-2428
(512) 463-2000
via web form at:
www.governor.state.tx.us/contact

Representative John T. Smithee
House Committee on Insurance
Room CAP 1W.11
P.O. Box 2910
Austin, Texas 78768
(512) 463-0702
John.Smithee@house.state.tx.us

Commissioner Mike Geeslin
Texas Department of Insurance
P.O. Box 149104
Austin, Texas 78714-9104
(512) 463-6464
Mike.Geeslin@tdi.state.tx.us

Representative Dianne Delisi
House Committee on Public Health
Room CAP 1N.12
P.O. Box 2910
Austin, Texas 78768
(512) 463-0630
Diane.Delisi@house.state.tx.us

Senator Jane Nelson
Chair, Senate Committee on Health and
Human Services
P.O. Box 12068
Capitol Station
Austin, Texas 78711
(512) 463-0112
jane.nelson@senate.state.tx.us

Executive Commissioner Albert Hawkins
Texas Health and Human Services
Commission
P.O. Box 13247
Austin, Texas 78711-3247
(512) 424-6500
contact@hhsc.state.tx.us

Looking for Tips on What to Write?

Below, please find some suggested topics, facts, do's, don'ts and a sample letter.

- If you are a post-bariatric surgery patient or have participated in an obesity management program, please share in your letter the difference your weight-loss has made in your life from both a quality of life and health standpoint. For instance, if you are no longer a diabetic, you now take a reduced number of medications and/or no longer suffer from sleep apnea. Your personal story is powerful.
- If you are a state of Texas employee, please include this information.
- If you are a Medicaid recipient, please include this information.
- If you are seeking weight-loss surgery or obesity management, explain your personal preparation, what health complications you are currently experiencing, how they affect your quality of life and the burden placed on you by the exclusion of weight-loss surgery and obesity management services by Texas insurers.
- If you are a family member or friend of a weight-loss surgery or obesity management patient, detail the difference weight-loss has made in your family member/friend's life or how much they would benefit from receiving these services.
- Publicly question why many Texas insurers deny access to weight-loss surgery and obesity management services.

Facts about Obesity in Texas

- More than 5,380,000 residents of Texas are considered obese.
- Approximately one million are morbidly obese (more than 100 pounds overweight).
- Individuals who are obese have a 50-100 percent increased risk of premature death from all causes, compared to individuals with a healthy weight.
- More than \$5.34 billion is spent annually on the medical expenses associated with obesity in Texas.

Facts about Bariatric (Weight-Loss) Surgery

- Extends the lives of patients.
- Causes significant weight-loss.
- Decreases the incidence and costs of obesity-related diseases, such as diabetes, hypertension, cancers and heart disease.
- Improves the quality of life of the recipients.
- For more facts, see the OAC publication, *"Fact Sheet: Why it makes sense to provide treatment for obesity through bariatric surgery."*

Do's

- Write legibly and be brief and to the point. Short letters (one-page) are the most effective.
- Mention the exclusion of bariatric (weight-loss) surgery and obesity management services in Texas.
- Give your reasons for opposing the exclusion of weight-loss surgery and other services.
- Be courteous and reasonable.
- Be sure to address the individual by the correct title.
- Include all of your contact information.
- Double check your information for accuracy.
- Use correct grammar and complete sentences.
- If typing your letter, remember to use a spell check feature.

- Include your personal story.
- Write a follow-up letter thanking the individual.

Don'ts

- Try not to be longwinded.
- Avoid a righteous tone.
- Avoid abbreviations.
- Refrain from apologizing for writing or taking valuable time.
- Do not threaten anyone.
- Try not to mention more than one issue per letter.
- Do not demand anything from the individual.
- Avoid form letters.
- Do not refer or allude to politics as sleazy or dishonorable.

Sample Letter

Below, please find a sample letter that will help you get started:

Your Full Name

Your Full Address

Your City, State and Zip

Your Phone Number with Area Code

Current Date

The Honorable (Insert Legislator or Public Official Name Here)

Legislator or Official's Address

Legislator or Official's City, State, Zip

Dear Title (Governor, Senator, Representative, Commissioner, etc.),

In your first paragraph, mention the following points:

1. You are writing to request their assistance in improving access to bariatric (weight-loss) surgery and obesity management services in the state of Texas. If writing specifically about state-employee program, mention it here. If writing about Medicaid, mention it here.
2. Discuss how this specific issue affects you and your family.

In your second and third paragraphs, mention the following items:

1. Further elaborate how the issue affects or has affected you.
2. Share your personal connection with the issue in question. (Remember to remain brief. A short letter can accomplish just as much as a long one.)

In your last paragraph, discuss the following closing items:

1. Urge them to help restore access to obesity management services.
2. Request that the individual write you back, informing you on their position regarding the issue.
3. Thank the individual.

Sincerely,

Your Full Name

The mission of the Obesity Action Coalition is to elevate and empower those affected by obesity through education, advocacy and support.



About the OAC

The Obesity Action Coalition is a non profit patient organization dedicated to educating and advocating on behalf of the millions of Americans affected by obesity. By strictly representing the interests and concerns of obese patients, the OAC is a unique organization with a patient-focused approach to obesity. To learn more about the OAC, visit www.obesityaction.org or contact the National Office at (800) 717-3117.

OAC Resources

Through education and advocacy, patients need to get involved to help drive change in the obesity community. The OAC provides several beneficial resources for patients, as well as professionals.

- OAC Introductory Brochure
- Obesity Action Alert
- OAC News
- State-specific Guides to Advocating for Improved Access to Obesity Treatments
- *Your Voice Makes a Difference. A Guide on How You Can Help Fellow Patients Affected by Obesity*
- Weight-loss Surgery Coverage Fact Sheet
- The OAC Web site: www.obesityaction.org

All OAC resources are complimentary and may be ordered in bulk. To request materials or an order form, please contact the OAC National Office at (800) 717-3117 or send an email to info@obesityaction.org.

OAC membership

Membership in the Obesity Action Coalition allows the patient voice to be heard in the fight against obesity. By building a coalition of members, consisting of patients, family members and professionals, the OAC strives to educate and advocate on behalf of the millions who are affected by obesity. Membership benefits include:

- Official charter membership card/certificate
- OAC News - the OAC's quarterly newsletter
- Subscription to *Obesity Action Alert* - a monthly e-newsletter
- Representation through advocacy in addition to information on advocacy issues concerning patients

Membership Application

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

- Patient/Family Member: \$20
- Allied Health Professional Member: \$50
- Physician Member: \$100
- Surgeon Member: \$150
- Institutional Member: \$500 (Bariatric surgery centers, weight-loss management centers, etc.)*
- Chairman's Council: \$1,000 and up*

* Different benefits apply. Contact the OAC National Office for more info.

Payment Information

Enclosed is my check made payable to the Obesity Action Coalition for \$_____.

Please charge my credit card for my membership fee of \$_____.

Discover® Mastercard® Visa® American Express®

Credit Card #: _____

Expiration: _____ Name on Card: _____

Signature: _____

Please mail to: Obesity Action Coalition
4511 North Himes Ave, Suite 250
Tampa, FL 33614

Or fax to: (813) 873-7838

If you have questions about OAC membership, please contact the National Office at (800) 717-3117.